

Big Play Reporting Product Suite

The screenshot displays a comprehensive analytics dashboard. At the top, there are navigation tabs for 'GENERAL STATS' and 'GAME STATS'. The 'GENERAL STATS' section includes 'WEEK'S TOP TEAM UNITS' with metrics for Offense (31.15% Efficiency, 15 Big Plays, 4.07 Frequency, 19 BP Points), Special Teams (13.33% Efficiency, 6 Big Plays, 8.71 Frequency, 8 BP Points), and Defense (39.89% Efficiency, 3 Big Plays, 9.33 Frequency, 11 BP Points). A 'TEAM UNIT STATS DETAIL' window is open for the 'JAGUARS', showing a 'TOTAL EFFICIENCY' of 119.12%. Below this, a table lists performance metrics for Offense, Special Teams, Defense, and Multiple Point Plays. A 'TOP PERFORMERS' list includes players like T. Brady, J. Edelman, D. Amendola, S. Vereen, and R. Goff. The bottom portion of the image shows a broadcast-style graphic with a man pointing at a 'BIG PLAY TRACKER' board, which lists player names and their Big Plays and BP Points. Logos for 'AS SEEN ON ROOT SPORTS' and 'FOX SPORTS' are visible at the bottom.

Big Play Tracker App (Freemium/Micro-Payments)

Daily and weekly reporting product for consumers/ In-stadium applications

BPS Square Wire Analytics (Monthly Fee)

Real-time reporting tool providing both summary information or details from specific events

PVS ProSync & ProSync TouchBoard (Subscription)

Reporting platform API for broadcasters and content service providers

